

004 00				FEE TRANSMITT			
Comple	E	ffective on	12/08/20	04. Fees pursuant to the Co	onsolidated App	propriations Act, 2005 (F	I.R. 4818).
. K.				TOTAL AMOUNT O	F PAYMENT	(\$) 0.00	
Comple	ete if Kn	own:				(1)	
Applica	ation No		09/80	8,475			
)ate		Marcl	n 13, 2001			
First Na	amed In	ventor _	Scott	Faber			
Examin	er Nam	e	Lastra	a, Daniel			
Art Unit			3622				
Attorne	y Dock	et No	0047	04.P005			
	_	Applic	ant clair	ns small entity status.	See 37 CFR 1	1.27.	
METHO	OD OF	PAYMFI	NT (che	ck all that apply)			
	_ Check	·	_ Cred	it Card Mo	ney Order	None	Other (please identify)
	D		4				
	_ nebos	sit Accou		-4 Nbar . 02 2666			
				nt Number : <u>02-2666</u> nt Name: <u> </u>			
v	The Di			zed to do the following	_ with respect	to the above-identif	ied Denosit Account:
<u> </u>	THE DI			indicated below.	with respect	to the above-lucith	ied Deposit Account.
	<u>x</u>	_		tional fee(s) or underpaym	ent of fee(s) d	uring the pendency of	this application
				indicated below except			uns application.
	<u>x</u>			rpayments.	ior and ming		
	$\frac{x}{x}$			or future reply that require	s a petition for	r extension of time sho	ould be treated as
				appropriate petition for e			
Warning	· Inform:	ation on th	is form r	may become public. Credi	t card informa	tion should not be incl	uded on this form
				l authorization on PTO-203		don should not be me	adea on this form.
FFF ^	A1 C111	ATION		•		"	
FEE C	ALCUL	AHON					
1 BAS	SIC FILE	NG SE	ARCH	AND EXAMINATION I	FEES		
I. DAG	JIC I IL	ING, SL	AIXOI I,	AND EXAMINATION I	LLO		
Large E	ntity	Small I	Entity				
Fee	Fee	Fee	Fee				
Code	(\$)	Code	(\$)	Fee Description			Fees Paid (\$)
1011	300	2011	150	Utility application fili	na fee		
1111	500	2111	250	Utility search fee		1,000/500	
1311	200	2311	100	Utility examination fe		.,	
				•	_		<u> </u>
1012	200	2012	100	Design application fil	ling foo		•
1112	100	2112	50	Design search fee		430/215	
1312	130	2312	65	Design examination f		400/E10	4. • • • <u>• • • • • • • • • • • • • • • •</u>
1312	130	2012	00	Design examination	ر 5		
1013	200	2013	100	Plant filing fee	7		
1113	300	2113	150	Plant search fee	>	660/330	
1313	160	2313	80	Plant examination fee	و ا		
1004	300	2004	150	Reissue filing fee	٦		
1114	500 500	2004 2114	250	Reissue search fee	Ļ	1,400/700	- · · · · · · · · · · · · · · · · · · ·
1314	600	2314	300	Reissue examination	foo	1,400//00	
1314	000	2314	300	iveissue examination	ر ۱۷۰۰		
1005	200	2005	100	Provisional application	on filina fee		
					J		
						SUBTOTAL (1)	\$ 0.00
						` ,	

2. EXCESS CLAIM FEES

		,	Extra Claims		Fee from below		Fees Paid (\$)
Total Claims	37	40 or HP =	0	X	\$50.00	=	\$0.00
Independent Cl	aims <u>3</u>	l claims paid for, if gre - 3 or HP =	0	X	\$200.00	=	\$0.00
HP = highest nur Multiple Depend		pendent claims paid t n s	for, if greater than 3			=	

Large Entity		Small I	Entity	
Fee	Fee	Fee	Fee	
Code	(\$)	Code	(\$)	Fee Description
1202	50	2202	25	Each claim over 20
1201	200	2201	100	Each independent claim over 3
1203	360	2203	180	Multiple dependent claims, if not paid
1204	200	2204	100	Reissue: each claim over 20 and more than in the original patent
1205	50	2205	25	Reissue: each independent claim more than in the original patent

SUBTOTAL (2) \$ <u>0.00</u>

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

Total Sheets	Extra Sheets	50 or fraction thereof	below	Fees paid (\$)
	- 100 =/ 50 =	(round up to whole number) X	<u>\$250.00</u>	

Large Entity		Small Entity					
Fee Code	Fee (\$)	Fee Code	Fee (\$)	<u>Fee Description</u> : Application size fee for each additional group of 50 sheets beyond initial 100 sheets (count spec & drawings except sequences & program listings):			
1081	250	2081	125	Utility			
1082	250	2082	125	Design			
1083	250	2083	125	Plant			
1084	250	2084	125	Reissue			

SUBTOTAL (3) \$ 0.00

FEE (CALCULA	TION (co	ntinued)					
FEE CALCULATION (continued) 4. OTHER FEE(S)								
4. ⊆	THERTE	<u> </u>			Essa Daid (6)			
Non-F	English Sno	ecification	\$130 fee	(no small entity discount)	Fees Paid (\$)			
	•			the small entity discounty				
	Entity	Small E						
Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description				
1051	(*) 130	2051	65	Surcharge - late filing fee or oath				
1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet				
1053	130	1053	130	Non-English specification				
1812	2,520	1812	2,520	For filing a request for ex parte reexamination				
1813	8,800	1813	8,800	Request for inter parties reexamination				
1804	920*	1804	920*	Requesting publication of SIR prior to Examiner action				
1805 1251	1,840* 120	1805 2251	1,840* 60	Requesting publication of SIR after Examiner action Extension for reply within first month				
1252	450	2252	225	Extension for reply within inst month				
1253	1,020	2253	510	Extension for reply within third month				
1254	1,590	2254	795	Extension for reply within fourth month				
1255	2,160	2255	1,080	Extension for reply within fifth month				
1401	500	2401	250	Notice of Appeal	· ·			
1402	500	2402	250 500	Filing a brief in support of an appeal				
1403 1451	1,000 1,510	2403 1451	500 1,510	Request for oral hearing Petition to institute a public use proceeding				
1452	500	2452	250	Petition to revive – unavoidable				
1453	1,500	2453	750	Petition to revive - unintentional				
1501	1,400	2501	700	Utility issue fee (or reissue)				
1502	800	2502	400	Design issue fee				
1503	1100	2503	550	Plant issue fee				
1462	400	1462	400	Petitions to the Commissioner (CFR 1.17(f) Group I)				
1463 1464	200 130	1463 1464	200 130	Petitions to the Commissioner (CFR 1.17(g) Group II) Petitions to the Commissioner (CFR 1.17(h) Group III)				
1807	50	1807	50	Processing fee under 37 CFR 1.17(n) Group in Processing fee under 37 CFR 1.17(q)				
1806	180	1806	180	Submission of Information Disclosure Stmt				
8021	40	8021	40	Recording each patent assignment per				
				property (times number of properties)				
1809	790	2809	395	For filing a submission after final rejection				
1814	130	2814	65	(see 37 CFR 1.129(a)) Statutory Disclaimer				
1810	790	2810	395	For each additional invention to be examined				
1010		20.0	000	(see 37 CFR 1.129(b))				
1801	790	2801	395	Request for Continued Examination (RCE)				
1802	900	1802	900	Request for expedited examination of a design				
4 = 0 -	000	4=0.4	000	application				
1504 1505	300 300	1504 1505	300 300	Publication fee for early, voluntary, or normal pub. Publication fee for republication	-			
1803	130	1803	300 130	Request for voluntary publication or republication				
1808	130	1808	130	Processing fee under 37 CFR 1.17(i) (except provisionals)				
1454	1,370	1454	1,370	Acceptance of unintentionally delayed claim for priority				
Other	tee (specif	(y)						
Other	fee (specif	fy)						
	` .							
*Reduced by Basic Filing Fee Paid								
SUBMITTED BY:								
Typed or Printed Name: Van N. Nguy								
• •				/ . /				
Signa	ıture:	1/2/1	20	Date: <u> 2/27/04</u>				
Doc 1	Reg. Number: 55,851 Telephone Number: 408-720-8300							
reg.	Reg. Number: <u>55,851</u> Telephone Number: <u>408-720-8300</u>							

Send to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

3h

Attorney Docket No.: 4704P005

Patent

DEC 2 9 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Examiner: Lastra, Daniel

Art Unit: 3622

In Re Application of:

Scott Faber et al.

Application No: 09/808,475

Filed: March 13, 2001

AN APPARATUS AND METHOD

FOR RECRUITING.

COMMUNICATING WITH, AND PAYING PARTICIPANTS OF INTERACTIVE ADVERTISING

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed September 27, 2004, please enter the following amendment and consider the remarks below:

FIRST CLASS CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop Amendment to the Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450 on

December 27, 2004

-1-

Date of Deposit

Alma Goldchain

Name of Person Mailing Correspondence

Application No.: 09/808,475

4704P005